



EDITORIAL  
CALENDAR

# THE 2020 RACER X EDITORIAL CALENDAR

ISSUE	SPACE	MATERIAL	DIGITAL RELEASE	NEWSSTAND	EDITORIAL PREVIEW
<b>January 2020</b>	10/3/2019	10/10/2019	11/7/2019	<b>11/26/2019</b>	<ul style="list-style-type: none"> <li>▪ Kids' Bike Guide</li> <li>▪ Monster Energy Cup Feature</li> <li>▪ Red Bull Straight Rhythm Content</li> <li>▪ The Racer X Maine Event</li> </ul>
<b>February 2020</b>	11/4/2019	11/11/2019	12/5/2019	<b>12/24/2019</b>	<ul style="list-style-type: none"> <li>▪ Rider of the Year</li> <li>▪ GNCC Racing</li> <li>▪ Supercross Preview</li> <li>▪ Suzuki Garage Build</li> </ul>
<b>March 2020</b>	12/2/2019	12/9/2019	1/9/2020	<b>1/28/2020</b>	<ul style="list-style-type: none"> <li>▪ Australian Supercross</li> <li>▪ Ryan Dungey</li> <li>▪ Mini O's</li> <li>▪ Project Bike Test</li> </ul>
<b>April 2020</b>	1/2/2020	1/9/2020	2/6/2020	<b>2/25/2020</b>	<ul style="list-style-type: none"> <li>▪ 2010 SX vs. 2020 SX</li> <li>▪ SX by the Numbers</li> <li>▪ Factory Tech Tip</li> <li>▪ Historical SX Content</li> </ul>
<b>May 2020</b>	1/30/2020	2/6/2020	3/5/2020	<b>3/24/2020</b>	<ul style="list-style-type: none"> <li>▪ Kawasaki Bike Build</li> <li>▪ Fun Bikes</li> <li>▪ Polling the Riders</li> <li>▪ East Region Supercross</li> </ul>
<b>June 2020</b>	3/5/2020	3/12/2020	4/9/2020	<b>4/28/2020</b>	<ul style="list-style-type: none"> <li>▪ Daytona SX</li> <li>▪ Vintage Supercross</li> <li>▪ GNCC Racing</li> <li>▪ Amateur Supercross</li> </ul>
<b>July 2020</b>	4/2/2020	4/9/2020	5/7/2020	<b>5/26/2020</b>	<ul style="list-style-type: none"> <li>▪ 2020 Pro Motocross Preview</li> <li>▪ MXGP Coverage</li> <li>▪ Polling the Riders</li> <li>▪ Project Bike Test</li> </ul>
<b>August 2020</b>	5/6/2020	5/13/2020	6/11/2020	<b>6/30/2020</b>	<ul style="list-style-type: none"> <li>▪ Lucas Oil Pro Motocross</li> <li>▪ Supercross Finale</li> <li>▪ 2020 SX Stats by The Numbers</li> <li>▪ Fun Bikes</li> </ul>
<b>September 2020</b>	6/3/2020	6/10/2020	7/9/2020	<b>7/28/2020</b>	<ul style="list-style-type: none"> <li>▪ High Point National</li> <li>▪ Historical MX Content</li> <li>▪ 2 Tribes</li> <li>▪ Pro Motocross in Florida</li> </ul>
<b>October 2020</b>	7/2/2020	7/9/2020	8/6/2020	<b>8/25/2020</b>	<ul style="list-style-type: none"> <li>▪ Mammoth Motocross</li> <li>▪ Snowshoe GNCC</li> <li>▪ Spring Creek National</li> <li>▪ Factory Tech Tip</li> </ul>
<b>November 2020</b>	8/6/2020	8/13/2020	9/10/2020	<b>9/29/2020</b>	<ul style="list-style-type: none"> <li>▪ Loretta Lynn's</li> <li>▪ Lucas Oil Pro Motocross Finale</li> <li>▪ Project Bike Build</li> <li>▪ Pro Motocross Dissected</li> </ul>
<b>December 2020</b>	9/3/2020	9/10/2020	10/8/2020	<b>10/27/2020</b>	<ul style="list-style-type: none"> <li>▪ Racer X Maine Event</li> <li>▪ High Point DC Vet Homecoming</li> <li>▪ Amateur Spotlight</li> <li>▪ Motocross History</li> </ul>