



# RACERTV

## Sizes and Specifications

### Leaderboard Banner

728 x 90 pixels  
40 KB max

### Mobile Banner

320 x 50 pixels  
35 KB max

### Half Page Banner

300 x 600 pixels  
40 KB max

## Run-of-Site Banner Options Included with your RacerTV Sponsorship



## Acceptable File Formats

.jpg, .gif, HTML5, and a variety of rich media vendors and formats

## Looping and Animation

Banner ads on Racer X Online are programmed and placed to be seen, so it's not necessary to get overly flashy with your banner ads, particularly on half page units. If you do use video or a lot of movement, we highly suggest limiting it to one or two loops max, then stopping on a static call-to-action. Keep in mind

that our half page units sometimes stay on a user's screen for up to 15 minutes.

*Above images to be viewed as an example only. Please consult your ad rep about which placements you will be receiving.*

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## For material or deadline questions, contact:

✉ [ads@racerxonline.com](mailto:ads@racerxonline.com)

All creative must be submitted 5 full business days before the contracted start date.

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## Contact us for more information

For more information or to learn more about the available advertising opportunities, [contact us](#) now.

Contact Us