



RACER X FILMS SPONSORSHIP

The Unrivaled Lifetime Branding Opportunity in Motocross

RACER X FILMS

AUDIENCE

TOTAL 2018 VIEWERSHIP:

12+ MILLION

2018 | YouTube

Total viewership:

10,852,748

2018 | Racer X Online

Racer X Online pageviews:

1,294,576

Racer X Online unique users:

387,798

2018 | Social Media

Average views: Average reach:

120K

350K

Based on Instagram + Facebook



Racer X Films truly has no peer in motocross, and the truth is in the numbers: a sponsorship can expect to receive upward of 12 million views. Our talented filmmakers and respected personalities bring industry-leading race coverage, bike tests, and riding videos to a massive—and growing—audience.

SPONSORSHIP HIGHLIGHTS

WEBSITE

BANNER ADS

Receive 2.5 million run of site banner ads—a \$10,000 value

ROADBLOCK

Sponsors will take turns owning 100% of the banner ads (see example to the right)

SOCIAL MEDIA

YOUTUBE PROMOTION

Company description and website link below each video on YouTube

GET TAGGED

Every Racer X Films post on Instagram is tagged for maximum exposure

PRODUCT SPOTLIGHT VIDEO

Get a product spotlight video on our social media, produced by Racer X Films (1x per year)

PRODUCT SPOTLIGHT SOCIAL POST

Get a product spotlight post on our social media, produced by you (1x per quarter)

END CARD

Your company logo featured at the end of each Racer X Films social post

January 1 – December 31, 2019



ONLY 5
SPONSORSHIP OPPORTUNITIES AVAILABLE

